



C107 - Start Your Own Business with Interior Decorating 300 Hours

Start Your Own Business

Overview

Would you love to be your own boss? Do you have a great idea for a business, but just don't know where to begin? Let us help you get started! Our in-depth course can provide you with a comprehensive introduction on how to start your own business. This is your chance to take that exciting first step toward a new career as an entrepreneur!

Do you have an idea to start your own internet business, or start your own home business? This course is an excellent starting point in learning the fundamentals every entrepreneur should understand and employ.

Our detailed start your own business course offers instruction on a number of business topics, including:

- Entrepreneurial skills
- Home business success
- Types of available small businesses
- The ingredients of a business plan
- Marketing and research
- Small business management
- Managerial accounting
- Budget planning

Outline

Start Your Own Business Module 1

Being an Entrepreneur

- Starting Your Business
- What Is an Entrepreneur?
- Opportunity Recognition
- Characteristics of the Successful Entrepreneur
- Income Statements: The Entrepreneur's Scorecard
- Return on Investment
- Inventions and Product Development
- Financing Strategy: Borrow or Sell?



Start Your Own Business Module 2

Choosing a Business

- Selecting Your Business
- The Power of Positive Thinking
- The costs of Starting and Operating a Business
- What Is Marketing?
- Advertising and Publicity
- Cost/Benefit Analysis
- Market Research
- Basic Business Plan Review

Start Your Own Business Module 3

Running a Successful Business

- Running a Business Successfully
- Your Competitive Advantage: Tactics and Strategies
- Keeping Good Records
- Negotiation
- Consumer Analysis
- Developing Your Marketing Mix
- Sole Proprietorships and Partnerships
- The Production/Distribution Chain
- Technology and Your Business

Start Your Own Business Module 4

Intermediate Business Skills

- Business Communication
- Product Quality
- Cash Flow
- From the Wholesaler's to the Trade Fair
- Trade Fair Financials
- Principles of Successful Personal Selling
- Protecting Your Intellectual Property
- Intermediate Business Plan Review

Start Your Own Business Module 5

Growing Your Business

- What You Need to Know to Grow
- Small Business and Government
- Supply and Demand
- Break-Even Analysis
- Understanding Stocks
- Math Tips to Help You Sell and Negotiate
- The Advanced Sales Call



- Franchising and Licensing: Capitalizing on Your Brand

Start Your Own Business Module 6

Advanced Business Skills

- Dealing with Contracts
- Raising Capital: Other People's Money
- Venture Capital
- Taxation for the Entrepreneur
- Corporations: Limiting Liability
- Putting the Right Management Team in Place
- Bonds and Other Debt-Based Financing Strategies
- Insurance and Other Operating Costs

Start Your Own Business Module 7

Business Ethics & Social Responsibility

- Manufacturing: From Idea to Product
- Future and Present Value of Money
- Ethical Business Behavior
- Building Good Personal and Business Credit
- The Balance Sheet: A Snapshot of Your Business
- Socially Responsible Business and Philanthropy
- Building Lifelong Financial Relationships
- Advanced Business Plan Review

Interior Decorating

Overview

This interior decorating course can teach you about a number of innovative interior decorating ideas for the home, office, and more. We can help you learn how to combine creativity with practical design solutions to create unique and powerfully designed spaces for you and others to enjoy.

Our interior decorating course could be a stepping stone toward working for design firms, home design stores, construction companies, home builders, or even be self-employed! Take the first step toward earning an attractive salary in a rewarding new career as an interior decorator!

Our interior decorating correspondence course offers comprehensive career training in many subjects, including:

- Elements and principles of design



- Design related to construction trades
- Color
- Furniture, textiles, and flooring
- Historical and period styles
- Window treatments
- Traditional and modern designs
- The design business and much more...

Outline

Interior Decorating Module 1

The Interior Design Profession & History

- Development of Interior Design
- Professional Preparation
- Professional Organizations
- Design Quality
- Defining Design
- Evaluating Design
- Analyzing Existing Spaces
- Design Basics
- Design and Human Perception
- Elements and Principles of Design
- Design as an Expressive Medium
- Design History
- Ancient World to Middle Ages
- Renaissance to Rococo
- Neoclassicism to the Victorian Era
- The Twentieth and Twenty-First Century

Interior Decorating Module 2

The Design Process

- Project Beginnings
- Establishing Contact with the Client
- Researching the Project
- Planning the Space
- Developing Preliminary Design
- Making Formal Drawings
- Estimating Costs
- Preparing Final the Design
- Design Implementation
- Preparing Construction Drawings
- Setting a Time Schedule for Construction



- Selecting Contractors
- Project Supervision
- Post-Completion
- Human Factors
- Social Responsibility in Design
- Interior Design for Special Needs

Interior Decorating Module 3

The Various “Mediums” of Design

- Structural and Interior Materials
- Environmental or Green Issues
- Types of Materials
- Material Selection
- Light and Color
- Psychological Impact of Colors
- Special Color Effects
- Vision and Lighting
- Planning Lighting
- Selecting Fixtures
- Selecting Textiles
- Fabric Types and Construction
- Preliminary Furniture Decision
- Selecting Furniture
- Furniture Design
- Accessories and Art
- Signage and Graphics

Interior Decorating Module 4

Technical Issues for Designers

- Mechanical Systems
- Heating, Ventilation and Air Conditioning
- Electrical and Plumbing Systems
- Safety Issues
- Building Codes
- Planning Kitchens and Bathrooms
- Storage Spaces
- Commercial Spaces
- Hospitality Spaces
- Institutional Spaces
- Cultural and Recreational Spaces
- The Business of Interior Design
- Employment in Interior Design
- Information Technology
- Budgeting, Marketing and Contracts
- Project Management
- Types of Businesses

