



## **C111 - Start Your Own Business with Private Investigator 250 Hours**

### **Start Your Own Business**

#### **Overview**

Would you love to be your own boss? Do you have a great idea for a business, but just don't know where to begin? Let us help you get started! Our in-depth course can provide you with a comprehensive introduction on how to start your own business. This is your chance to take that exciting first step toward a new career as an entrepreneur!

Do you have an idea to start your own internet business, or start your own home business? This course is an excellent starting point in learning the fundamentals every entrepreneur should understand and employ.

Our detailed start your own business course offers instruction on a number of business topics, including:

- Entrepreneurial skills
- Home business success
- Types of available small businesses
- The ingredients of a business plan
- Marketing and research
- Small business management
- Managerial accounting
- Budget planning

#### **Outline**

##### **Start Your Own Business Module 1**

##### **Being an Entrepreneur**

- Starting Your Business
- What Is an Entrepreneur?
- Opportunity Recognition
- Characteristics of the Successful Entrepreneur
- Income Statements: The Entrepreneur's Scorecard
- Return on Investment
- Inventions and Product Development
- Financing Strategy: Borrow or Sell?



## **Start Your Own Business Module 2**

### **Choosing a Business**

- Selecting Your Business
- The Power of Positive Thinking
- The costs of Starting and Operating a Business
- What Is Marketing?
- Advertising and Publicity
- Cost/Benefit Analysis
- Market Research
- Basic Business Plan Review

## **Start Your Own Business Module 3**

### **Running a Successful Business**

- Running a Business Successfully
- Your Competitive Advantage: Tactics and Strategies
- Keeping Good Records
- Negotiation
- Consumer Analysis
- Developing Your Marketing Mix
- Sole Proprietorships and Partnerships
- The Production/Distribution Chain
- Technology and Your Business

## **Start Your Own Business Module 4**

### **Intermediate Business Skills**

- Business Communication
- Product Quality
- Cash Flow
- From the Wholesaler's to the Trade Fair
- Trade Fair Financials
- Principles of Successful Personal Selling
- Protecting Your Intellectual Property
- Intermediate Business Plan Review

## **Start Your Own Business Module 5**

### **Growing Your Business**

- What You Need to Know to Grow
- Small Business and Government
- Supply and Demand
- Break-Even Analysis
- Understanding Stocks
- Math Tips to Help You Sell and Negotiate
- The Advanced Sales Call



- Franchising and Licensing: Capitalizing on Your Brand

### **Start Your Own Business Module 6**

#### **Advanced Business Skills**

- Dealing with Contracts
- Raising Capital: Other People's Money
- Venture Capital
- Taxation for the Entrepreneur
- Corporations: Limiting Liability
- Putting the Right Management Team in Place
- Bonds and Other Debt-Based Financing Strategies
- Insurance and Other Operating Costs

### **Start Your Own Business Module 7**

#### **Business Ethics & Social Responsibility**

- Manufacturing: From Idea to Product
- Future and Present Value of Money
- Ethical Business Behavior
- Building Good Personal and Business Credit
- The Balance Sheet: A Snapshot of Your Business
- Socially Responsible Business and Philanthropy
- Building Lifelong Financial Relationships
- Advanced Business Plan Review

## **Private Investigation**

### **Overview**

Private investigator jobs can be intriguing, exciting and sometimes adventurous, but being a private investigator is also a serious and important career. This private investigator training can provide you with the essential skills and knowledge for a number of entry level private investigator jobs. Our distance learning private investigator training will provide instruction on surveillance, information gathering, interview techniques and much more!

Your career training could be a stepping-stone toward working for:

- Private investigation firms
- Security companies
- Corporate or retail security departments
- Insurance companies
- Start a firm of your own!

This private investigator training course offers distance learning education in many key principles for private investigator jobs, including:



- Investigation and Law Enforcement
- Information-Gathering Techniques
- Legal and Constitutional Issues
- Stakeouts and Surveillance
- Interrogations
- Undercover Investigations
- Finding Missing Persons and much more...

## **Outline**

### **Private Investigator Module 1 Investigation Concepts**

- Definition of Private Investigation
- The Investigator's Code
- History of Private Investigation
- Criminal Justice Process
- Introduction to Civil Law
- Information about Licensing
- Code of Ethics
- Narcotics
- Common Drug and Identifying Them
- Health and Safety Codes
- Business and Professional Code
- The Controlled Substance Act
- Drugs Commonly Found in the Workplace

### **Private Investigator Module 2 Undercover Investigation**

- Personal Attributes of a Private Investigator
- Types of Assignments
- Undercover Investigations in the Workplace
- Internal Survey Investigation Guide
- Information to be Reported
- Major Headings for Undercover Reports
- Shoplifting
- Surveillance Techniques
- Purpose and Objectives for Surveillance
- Giving Proper Descriptions
- Positive Identification of Subjects
- Background Check
- Necessary Equipment for Surveillance
- Camera and Video Camera Use
- Types of Surveillance

### **Private Investigator Module 3 General Investigation**

- Information from Public Records and Documents
- Background Investigations



- Pre-employment Checks
- Credit Checks
- Divorce Investigation
- Child Custody
- Infidelity Checks
- Missing Persons Investigations
- Locating a Runaway
- Interview and Interrogation
- Miranda Rights
- Interview Process
- Legal Research
- Worker's Compensation Investigation
- Physical Evidence
- History of Fingerprinting
- Forensic Laboratory

#### **Private Investigator Module 4 Case Preparation**

- Documents and Reports
- Interviewing Witnesses
- Use of Expert Witness
- Courtroom Testimony
- Courtroom Tactics
- Criminal Defense Investigation
- Initial Client Conference
- The Initial Defendant Interview
- Crime Scene Review
- Bioethics, Investigation and the Occult
- Example of Case Preparation
- Business Statement Forms

#### **Private Investigator Module 5 How to Find Almost Anyone**

- Searching for the Solution
- Types of Missing Persons
- Types of Missing Property
- Starting Your Search
- Gathering Information
- Real Searches
- Finding Your Father
- The Most Common Search of All
- Looking for Your Mother
- Adoption – Finding Your Family
- Birth Parents Looking for Their Children

#### **Private Investigator Module 6 How to Find Almost Anyone (continued)**

- Finding a Sibling – Brothers and Sister
- Finding Long Lost Relatives



- Best Friends and First Loves
- Military Searches
- Searching for a Veteran
- Tips for Military Searches
- Finding Deadbeat Dads
- Tips for Finding People Who Owe Money
- Tracing Your Family Tree
- Birth Certificates and Death Records
- Census Records
- Immigration and Naturalization Records
- Helpful Resources