



C113 - Start Your Own Business with Wedding Consultant 410 Hours

Start Your Own Business

Overview

Would you love to be your own boss? Do you have a great idea for a business, but just don't know where to begin? Let us help you get started! Our in-depth course can provide you with a comprehensive introduction on how to start your own business. This is your chance to take that exciting first step toward a new career as an entrepreneur!

Do you have an idea to start your own internet business, or start your own home business? This course is an excellent starting point in learning the fundamentals every entrepreneur should understand and employ.

Our detailed start your own business course offers instruction on a number of business topics, including:

- Entrepreneurial skills
- Home business success
- Types of available small businesses
- The ingredients of a business plan
- Marketing and research
- Small business management
- Managerial accounting
- Budget planning

Outline

Start Your Own Business Module 1

Being an Entrepreneur

- Starting Your Business
- What Is an Entrepreneur?
- Opportunity Recognition
- Characteristics of the Successful Entrepreneur
- Income Statements: The Entrepreneur's Scorecard
- Return on Investment
- Inventions and Product Development
- Financing Strategy: Borrow or Sell?



Start Your Own Business Module 2

Choosing a Business

- Selecting Your Business
- The Power of Positive Thinking
- The costs of Starting and Operating a Business
- What Is Marketing?
- Advertising and Publicity
- Cost/Benefit Analysis
- Market Research
- Basic Business Plan Review

Start Your Own Business Module 3

Running a Successful Business

- Running a Business Successfully
- Your Competitive Advantage: Tactics and Strategies
- Keeping Good Records
- Negotiation
- Consumer Analysis
- Developing Your Marketing Mix
- Sole Proprietorships and Partnerships
- The Production/Distribution Chain
- Technology and Your Business

Start Your Own Business Module 4

Intermediate Business Skills

- Business Communication
- Product Quality
- Cash Flow
- From the Wholesaler's to the Trade Fair
- Trade Fair Financials
- Principles of Successful Personal Selling
- Protecting Your Intellectual Property
- Intermediate Business Plan Review

Start Your Own Business Module 5

Growing Your Business

- What You Need to Know to Grow
- Small Business and Government
- Supply and Demand
- Break-Even Analysis
- Understanding Stocks
- Math Tips to Help You Sell and Negotiate
- The Advanced Sales Call



- Franchising and Licensing: Capitalizing on Your Brand

Start Your Own Business Module 6

Advanced Business Skills

- Dealing with Contracts
- Raising Capital: Other People's Money
- Venture Capital
- Taxation for the Entrepreneur
- Corporations: Limiting Liability
- Putting the Right Management Team in Place
- Bonds and Other Debt-Based Financing Strategies
- Insurance and Other Operating Costs

Start Your Own Business Module 7

Business Ethics & Social Responsibility

- Manufacturing: From Idea to Product
- Future and Present Value of Money
- Ethical Business Behavior
- Building Good Personal and Business Credit
- The Balance Sheet: A Snapshot of Your Business
- Socially Responsible Business and Philanthropy
- Building Lifelong Financial Relationships
- Advanced Business Plan Review

Wedding Consultant

Overview

Many couples get overwhelmed with wedding planning and often rely on a trained wedding planner to help them make their important day as special as possible. The duties of a wedding consultant can vary, but often include helping the happy couple with their wedding ceremony and reception by helping to choose wedding cakes, reception sites, flowers, invitations, and much more!

This is an excellent choice in learning more about the work of a wedding planner and how you can learn to help create the most memorable wedding, regardless of size or budget. The best part is that you can study at home to learn more about a career as a wedding planner.

We can help you get the training you need to become a wedding consultant. Our in-depth course offers instruction on a number of important wedding planning topics, including:

- Wedding ceremonies



- Customs & traditions
- Venues
- Wedding cakes
- Invitations
- Budgeting
- Transportation
- The wedding consultant business
- And more!

Outline

Wedding Consultant Module 1

The Ceremony Planner

- Setting the Tone for the Wedding
- Taking Charge of the Wedding
- Choosing an Officiant
- Deciding Who will Participate
- Planning the Ceremony Location
- The Wedding Program
- The Wedding Rehearsal
- The Ceremony Text
- Incorporating Personal Beliefs
- Checklists and Worksheets

Wedding Consultant Module 2

Wedding Vows and Traditions

- Traditional Religious Vows
- Interfaith and Nondenominational Vows
- Civil Vows
- Writing Your Own Vows
- Traditional & Nontraditional Readings
- Exchanging Ring Ceremonies
- Unifying Rituals
- Programs and Quotes
- Selecting the Music



- Speeches and Toasts

Wedding Consultant Module 3

The Wedding Consultant Business

- Characteristics of a Successful Bridal Consultant
- The Role of the Consultant
- Wedding Day Duties
- Consulting Services and Fees
- Developing Your Market
- Writing a Mission Statement
- Building the Foundations of Your Business
- Writing a Business Plan
- Legal Issues
- The Cost of Doing Business
- Developing a Vendor Network
- Marketing Your Business
- Using the Internet
- Tracking Your Finances

Wedding Consultant Module 4

The Portable Wedding Consultant

- Accessories, Attendants, Attire
- The Ceremony Itself
 - Divorced parents
 - Finances, Flowers, Guest Lists
 - Invitations, Honeymoon
 - Kids at Weddings
 - Music and Photography
 - Hair and Makeup
 - Rehearsals, Gifts, the Reception
 - Showers, Rings, Thank You Notes
 - Traditions, Transportation
 - Tuxedos, Wedding Gowns
 - Videography
 - Wedding Cakes